

In 2020, I was named the CEO of Ricoma.

I took the position with 2 goals in mind.

1. To continue to provide great products
2. To help entrepreneurs start or grow custom apparel businesses

As I sit here writing this email...

I'm grateful for the freedom the custom apparel industry provides.

Grateful that thousands of people are finding that freedom by kickstarting or scaling their own businesses with our [embroidery machines](#).

**Check Out Our Black
November Embroidery Sale**

And I want the same for you...to be able to experience the freedom of being your own boss.

It's why I love helping our customers.

It's why I love setting aspiring entrepreneurs up for success with all the tools and resources they need to get started.

So if you're ready to launch your own business, I'm offering our all-inclusive [embroidery machine packages](#) at the **LOWEST PRICES of the year** during our Black November Sale.

Here's the offer:

- **Payments as low as \$125/month**
- **0% Financing**
- **FREE shipping (up to \$1,500 value)**
- **AND FREE state-of-the-art digitizing software (up to \$2,000 value)**

No tricks.

No hidden fees.

Just **THOUSANDS of dollars worth of savings** to give you even more flexibility going into the holiday season.

[Click here to save thousands during our Black November event.](#)

Your success is our top priority.

So even if you're new to embroidery...and you need advice on how to get started...

My team will be there with you every step of the way with **FREE hands-on training and lifetime technical support 7 days a week and after hours.**

[Click here to learn more about our training and support.](#)

Why am I offering such a great deal?

Because I want to see you thrive in this growing industry...

And I want you to share in the spoils that come with the freedom only entrepreneurship provides.

Kind regards,

Henry

P.S. You can also **save up to 20% OFF plus FREE SHIPPING** on select items by taking advantage of Black November on [shop.ricoma.com](#)! [Click here to save on these products during our Black November Sale.](#)



For the latest on everything Ricoma, check us out on social media!



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