ricoma

Questions? Call
(888) 292-0282

Attention custom apparel decorators...

Create professional-quality designs with vibrant colors and sharp details on a variety of popular products!

- Expand your product offerings by transforming designs onto an array of substrates
- Boost productivity with lightning-fast print speeds and user-friendly features
- Deliver high-quality results with designs that have vibrant colors and sharp details

Learn more

We won't spam you. Your information is secure with us.

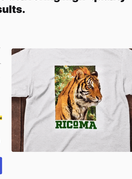
Celebrate Presidents' Day with amazing sales! That's too good to pass up! Learn more >

4.8 ★★★★★ 750 Google reviews | 4.2 ★★★★½ 217 Facebook reviews | 10,000+ Joined us in the last 5 years

Do you want to create high-quality prints with vibrant colors and sharp details that can be transferred onto an array of products?

If you're not able to offer the most popular printed products to your customers, then you're missing out on a major opportunity and potentially sending customers to your competitors. That's why you need to make sure you're getting the most out of your equipment by **choosing a printing solution that delivers stunning transfers for T-shirts, tote bags, caps, aprons, pillows and more.** To get this kind of versatility, you'll need to seriously consider a white toner transfer printer. These heat transfer printing systems deliver incredible, high-quality results on a variety of fabrics. Plus, they can be transferred onto a variety of products. Right now, we're making it easier to get started by offering **FREE SHIPPING (up to $600 value) on a versatile white toner transfer printer during our Presidents' Day Sale!**

White toner transfer printing – the preferred method for small print shops that want to diversify their product offerings while delivering high-quality results.



What is white toner transfer printing?
White toner transfer printing is a specialized printing technique that involves transferring designs onto various surfaces using a printer equipped with a white toner cartridge. This method is particularly beneficial for businesses that rely on vinyl or laser printers with only CMYK (cyan, magenta, yellow, and black) toner cartridges, as it allows these printers to perform printing jobs on additional white toner cartridge to the printer, enabling the printing of vibrant white backgrounds or elements on dark or colored substrates.

Why is it so popular?
The beauty of white toner transfer printing again is the ability to create high-quality transfers that can be used to customize a wide variety of products.

In fact, the **full-color designs created by the white toner system can be transferred onto cotton, polyester, dark garments, light garments, and even hard surfaces.** This allows you to create stunning designs on a wide range of products, including apparel items like T-shirts, hoodies, sweatshirts, jackets, caps, aprons, tote bags, mugs, plates and more.

Plus, since these printers don't take up much space, they can **easily fit in a home office or print shop without taking the same footprint as a laser toner plexus of machinery.**

If you want to add the versatility of a white toner transfer printer to your shop, check out before our Presidents' Day Sale ends to find out how you can **save up to $600 with FREE SHIPPING!**

I want to learn more about how white toner transfer printing will help me grow my business

Experience a transformation in your printing business

Before starting a printing business with white toner transfer printing

- Are you frustrated by the lack of product variety that's forcing your customers to turn to your competitors?
- Are you worried that slow printing processes will hamper your production time and make your business less efficient?
- Are you struggling to get high-quality results from your current printing setup, leading to unsatisfied customers and a lack of repeat business?

After starting or expanding your printing business with a white toner transfer printer

- You feel increasingly confident as you diversify your product offerings to include the popular products customers are looking for. This allows you to target new markets for your business and grow effectively.
- You feel excited knowing that you can meet the growing demands of your business with a printer that creates high-quality prints. This helps you streamline your workflow by offering low-maintenance and brilliant designs without leaving messy ink behind.
- You feel delighted to have sharp, vibrant prints with white backgrounds, resulting in professional looking products that stand out even on dark or colored substrates.

Increase your output, increase your profits

10 T-shirts =
Gross profit of $230
in under one hour!

How much can you make for one small order of 10 T-shirts?

Let's do the math!

Shirt including replace inks = $8.50 (x10) = $85
Ink for white garments $1.50 (x10) = $15
Ink for dark garments (requires white under base) $3.50 (x10) = $35
Total price per T-shirt $25 (x10) = $250
Gross profit white garments = $275
Gross profit dark garments = $230

How long will it take you to complete 10 T-shirts?

Our Luminaris 200 printer can produce 8 pages per minute, which means it can print 10 transfers in around 75 seconds. At the same time, it takes you to set up your printer, load your **AIO heat press** and remove the transfers from the heat press, **roughly 1 minute. Overall, it takes you roughly 2 minutes to complete 10 T-shirts!**

I want to learn more

Why choose Ricoma?

25 years of excellence in quality, training, and unmatched support

- **Second-to-none customer support**
  Ricoma offers unlimited technical support 7 days a week and after regular hours, so we always have your back for the lifetime of your printer.
- **In-depth white toner transfer training**
  You'll become a printing pro in no time with the Essentials Bundle's training. Participation in the Premier Bundle's free online training led by a certified technician.
- **Versatile printing technology**
  Equipped with its high-quality toner, Ricoma's Luminaris 200 can print full-color designs for a wide variety of dark and light substrates without leaving any messy ink behind.

Don't just take our word for it

Check out what some of our happy customers have to say about their experience.

★★★★★
"Excellent customer service and a great machine. Ricoma takes care of you! It always get a Ricoma on our business group!"
Jason D.

★★★★★
"Ricoma is the best in customer service, technical support, products, training & more! I look forward to growing my services with their products!"
Renee T.

★★★★★
"Ricoma was the best choice I couldn've gone with. My business has grown very rapidly and effortlessly. Thanks to the great machines I have purchased from Ricoma."
Alex G.

What's in it for you?

Check out the top 3 benefits of starting or growing a business with Ricoma's Luminaris 200 white toner transfer printer.

Expanded print capabilities

The Luminaris 200's hot pour antenna T-shirt transfer printer. With this versatile machine, you can print full-color designs that can be transferred on a wide range of apparel like tees and caps as well as units hard substrates such as mugs, coasters, plates and more. On top of that, it also operates as an everyday office printer, allowing you to print memos, invoices and any other documents you need for your business.

Increased operation efficiency

There's no need to worry about complicated setup processes or time-consuming tasks. Ricoma's optical user design onto the cutting-edge VividRIP software and print your transfers quickly at speeds of up to 8 pages per minute. Once you have your transfers printed, all you have to do is press them onto your product using the AIO heat press. This brand printing system that doesn't leave any mess ink behind and basic maintenance requirements the any desktop printer, you'll save precious production time from project to project.

Eye-catching transfer printing

Create full color designs that will stun customers and boost sales using the Luminaris 200's white toner as an underbase so that your designs pop on both light and dark surfaces. With the ability to produce vivid colors and sharp details, your transfers will come up looking exactly how you planned them. The cherry on top is that these designs are durable enough to last through dozens of wash cycles.

I want to learn more

No matter who you are, there's a solution for you

Small print shops

A white toner transfer printer is the perfect solution for small print shops, offering versatility, high-quality results, and a small footprint in the workspace. These printers can produce full-color, vibrant designs by printing on a wide range of substrates, including dark fabrics and hard substrates, attracting a broader clientele. With sharp, vibrant prints and white backgrounds on various products, small print shops can cater to more diverse customer needs and meet the expectations of customers. By consolidating printing needs into a single white toner transfer printer, small print shops can save on equipment space and streamline their workflow.

Apparel brands

For apparel brands, a white toner transfer printer enables high-quality, customizable designs on garments with speed and flexibility. Brands can offer unique, personalized products to cater to distinct demographics and trends, including custom apparel garments, hoodies, and custom caps/hats. With quick turnaround times and the ability to produce customized garments on demand, white toner transfer printing empowers apparel brands to stay ahead of trends and meet tight deadlines.

Online print stores

Online print stores benefit from the versatility and brand differentiation offered by white toner transfer printing. By diversifying their product offerings to include high-quality customized, and personalized gifts, they can attract new customers and boost sales. Customizable products. White toner transfer printers also accommodate increasing demand with fast printing speeds and efficient workflows, ensuring timely delivery. Furthermore, the ability to deliver high-quality prints on a variety of substrates, including dark-colored materials, enhances the value of their products, fostering brand loyalty and differentiation in a competitive market.

I want to learn more

What's included in your all-inclusive Luminaris 200 white toner transfer printer bundle

We believe in equipping your printing business with everything you need to hit the ground running on day one, ensuring you can start your print printing journey immediately!

Complete Luminaris 200 business package

Every package includes FREE training with every machine, up to 16 months of limited warranty and UNLIMITED lifetime technical support!

- Luminaris 200 White Toner Transfer Printer
- Ricoma 10" x 10" Flat Heat Press
- 100 sheets of standard A4B Paper ($127.9 x 11.69 in)
- Set of transfer toner CMYKW
- VividRIP Software (Mac and PC compatible)
- Access to the private elite Ricoma Facebook group (with over 6,000 members)
- Training videos

Upgrade to the Premium Bundle to receive these items

- Ricoma Auto Open 16" x 20" Flat Heat Press
- 25 sheets of 16" x 20" Teflon paper
- 100 sheets of Legal Size Paper A4B (8.27 in x 14 in)
- Live online training

Upgrade to the Premium Plus Bundle to receive the above premium items plus this upgrade

- Sublimation Toner Cartridges CMYK (in addition to the transfer toner set. Valued at $1,600+)

Bonus Presidents' Day Offer:

- FREE Shipping (up to $600 value)
- Extra set of white toner ($490 value)

I want to take the next step

Take advantage of our Presidents' Day Sale

For a limited time only, we're offering **FREE SHIPPING (up to $600 value) and an extra set of white toner ($490 value)** on our Luminaris 200 white toner transfer printer. Hurry! Prices rise after Presidents' Day, so don't miss out on this rare opportunity! **Saving prices by up to $1,000 on your printer alone**, giving you more money to invest back in your business. All you have to do now is fill out this form to take your next step in learning more about our versatile Luminaris 200 printer.

First Name | Last Name
Email Address
United States | +1

Do you already have an existing apparel decoration business?*
Yes | No

When are you looking to make a decision on purchasing a machine for your business?*
Please Select

Take the next step

Frequently Asked Questions

How big can you print with the Luminaris 200?

The Luminaris 200 uses the A4 printing size, which is big enough to create prints that cover a large area on the front of a t-shirt.

What software is included with the Luminaris 200?

Does the Luminaris 200 come with toner?

Do I get training with my printer? What kind of training do I get?

Can I use the Luminaris 200 in action?

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